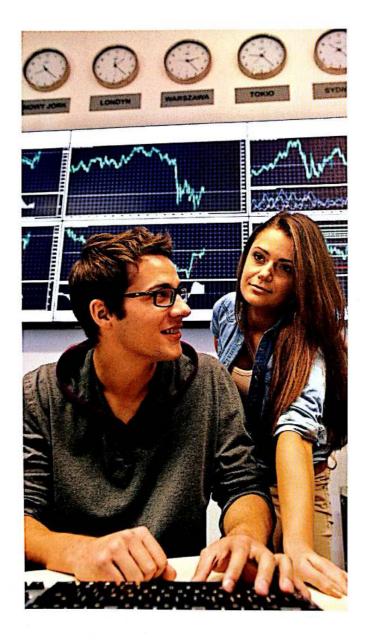
INTERNATIONAL MANAGEMENT







ABOUT THE SPECIALITY:

International Management has been designed to respond to the current and future needs of domestic and global job market. The emphasis is put on key skills and knowledge that are essential for managerial staff while making decision related to operations, finance and investment. Studying in the English language is an asset which will let graduates position themselves easily in international environment.

SAMPLE SUBJECTS:

- · International Project Management
- · Intercultural Communication
- · Managerial Economics
- · International Business
- · Crisis Management
- · Global Marketing

INTERNATIONAL MANAGEMENT







CAREER PROFILE:

Graduates of International Management who possess the knowledge related to management, finance and entrepreneurial economics have got a lot prospects for future. Having acquired the knowledge related to global market entrepreneurial management, they shall occupy middle and high managerial positions, as well as run their own companies. Soft skills, such as Negotiations and Interpersonal Communication, shall be real asset in team management.

A graduate of International Management speciality is both meteorically and practically prepared to occupy managerial and specialist positions in enterprises which operate internationally.

JOB OPPORTUNITIES:

- · Companies engaged in international trade
- · Polish subsidiaries of international companies
- · International enterprises
- · Enterprises which are about to enter international markets
- Agencies and public offices which provide service to foreign entity

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